

# Jack Howe | UX Designer

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## EDUCATION

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**University of California, San Diego:**

**December 2024**

*Bachelor of Science in Cognitive Science: Design and Interaction*

**GPA: 3.506**

## PROFESSIONAL EXPERIENCE

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**Oncology and Kids | UX Designer**

**July 2024 - Present**

- Executed an end-to-end overhaul of the non-profit's front-end visual design, accounting for 3 different demographics, increasing user engagement across all audiences.
- Leveraged strong interpersonal skills to challenge public perceptions of childhood cancer through social media promotional efforts, fostering meaningful conversations and increasing social media engagement.
- Spearheaded fundraising efforts for a monthly donation program, raising ~\$650 in the first two weeks of launch.

**Tous Les Jours | Front of House Member**

**September 2024 - December 2024**

- Delivered exceptional customer service in a fast-paced bakery environment, ensuring a positive experience for all patrons, which resulted in a 15% increase in tipping and customer satisfaction.
- Collaborated with team members to meet peak-hour demands efficiently by streamlining workflows, delegating tasks effectively, and maintaining clear communication to ensure seamless operations and timely service delivery.

**Rady Behavioral Lab | Research Assistant**

**January 2024 - April 2024**

- Facilitated research of over 500 participants for the Rady School of Business by conducting moderated and unmoderated studies using Qualtrics, ensuring high-quality data collection and actionable insights.
- Oversaw ~50 behavioral psychology research studies focusing on the Endowment Effect and Behavioral Economics, collaborating with researchers to ensure experimental integrity and provide insights for academic publications.

## PROJECTS

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**UCSD Design For America | Project Manager**

**January 2024 - July 2024**

- Directed a cross-functional team in redesigning a nonprofit organization's website, fostering collaboration among team members to streamline project management processes and improving project delivery timelines by 15%.
- Maintained proactive communication with nonprofit organization executives, addressing their needs and ensuring exceptional client satisfaction through consistent support and collaboration.

**DS3 Datahacks | Board Member**

**November 2023 - June 2024**

- Budgeted over \$7,800 for a Data Science hackathon in collaboration with the Association for Computing Machinery, personally saving over \$1000 in funding after successful sponsorship outreach with Quokka Brewing and Prints.
- Marketed event in person and online through Instagram/TikTok, gaining over 6.3 million interactions, resulting in a full-capacity event of over 200 participants and 11 judges.

## SKILLS

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Figma, Wireframing, Web Design, Sponsorship Outreach, Social Media Marketing, Adobe XD, Premier Pro, CMS